

**The Curriculum Vita of Anne Leighton**  
**Writer/Publicist/Adjunct Lecturer/Media Relations Source**  
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**\* EDUCATION**

SUNY Fredonia 2007 B.S. Radio Production/Audio).  
Courses in Television Production at Lehman College. (1999).  
Courses in Kung Fu at Fordham Kickboxing/Karate and Wing Chun in Manhattan. (1993 - 1998).

**\* PROFESSIONAL EXPERIENCES**

**\* Teaching Position**

Adjunct Professor  
Baruch College, CONTINUING EDUCATION Entertainment Business Program

**\* Publicity, Media Relations**

**ANIMAL MAGNET:** Media outreach group to encourage spay-neuter for dogs and cats, use of wisdom for adoption of strays. Created a benefit that raised over \$600 for City Critters. Found homes for animals. (Fall 1998 to date).

**MARIA ARMOUDIAN:** Stateswoman, candidate for 26th Congressional District, California. Placements: NATURAL LIVING, IRONMAN, BLACK BELT, plus MUSIC CONNECTION and ADVERTISING AGE. (July 1998 - November 1998).

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**MARTIN BARRE:** Jethro Tull guitarist. Major daily, progressive rock fanzine press. Conducted over 50 interviews in two months. Placements include NEWSDAY, NEW YORK POST, GOOD TIMES, music radio interviews, RUNNERS WORLD, ELECTRONIC MUSICIAN. radio syndicates, many guitar magazines. Finding agent. (Fall 1996, 2003, 2014 to date).

**BARUCH COLLEGE'S ENTERTAINMENT CONTINUING ENTERTAINMENT BUSINESS PROGRAM:** Handled New York City media placements including TIME OUT NEW YORK, CRAINS NEW YORK. Succeeded in helping enrollment to the point where no class was canceled. (1998).

**JEFF BERLIN:** Great jazz bassist. Major press, tour press, Florida press. Placements include DOWNBEAT, JAZZ TIMES, JAM, KLOL- Houston, DAVID ESSEL SHOW, BILLBOARD, and more. (January 1998 - date).

**DAN BERGGREN:** Pure folk singer, 50-something years old, placements included Oscar Brand's WNYC radio show, WFUV, WBAI, Dirty Linen, regional media in New England. (July - October 2001).

**BLACKMORE'S NIGHT:** Album press in various web sites and classic rock magazines. Tour press for three shows. (2013).

**BRONX COMMUNITY YOGA:** Web announcements and media outreach for semi-irregular yoga program. Created a web page using blogspot and DAILY NEWS placement. (2010).

**RITA COOLIDGE:** Internet Outreach (2012).

**DELINQUENT RECORDS:** Hard rock label from Alabama, placements included reviews in SPIN and HIT PARADER. A&R of British punk-rock band Paradise Alley. Interviews in THE CUTTING EDGE, HARD & FAST, TIMES OF LONDON photo placement. (March 1998 - December 1998).

**JIM DEMARSE:** Actor who starred in off-off-Broadway play. Placement on talk radio, hometown newspaper, and New York City college papers. Casting agent interviews. (October 1998-December 1998).

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JOE DENINZON: Electric violinist. tour press included newspaper and television placements, national media outreach. national magazines include JAZZIZ and EXPOSE. Main Client. (May 2002-date).

DEROCK RECORDS: Tribute albums in mags like MODERN DRUMMER and BASS FRONTIERS, metal 'zines, former Duran Duran bassist John Taylor (including regionals BAM, NEW YORK POST, nationals-- VH-1 Specials, CHRISTIAN SCIENCE MONITOR), youthful metal band I'M'L (metal fanzines METAL MANIACS, LIVE WIRE, HIT PARADER). (Fall 1996-August 1997).

KJ DENHERT: Singer-songwriter, Urban folk. Tour press occasionally. (2009 to date).

DREAD ZEPPELIN: Tour press for this band for one month. Continuity list for future projects, set them up with a music endorsement agent. (May 1996).

DRUCKFARBEN: Cult favorite. Progressive Rock band from Canada. Placements in many progressive rock media outlets. (2014).

THE FABULOUS THUNDERBIRDS: Tour press (2006-2011).

DEAN FRIEDMAN: Media outreach for two shows, placements for New Jersey and Westchester gigs. Trentonian, WFUV (2009).

THE FAMILY STONE: Radio including WBGO, some print, wrote a profound bio for band. (2012).

FUEL 2000 Records: DISCOVERIES and GOLDMINE, major dailies, CMJ, STEREO REVIEW'S SOUND & VISION. (2000-2006).

JESSIE GALANTE: Media outreach, consultation (2010).

GENTLE GIANT: Media placements in Audio, Guitar, and music history magazines. In-Store media organizations. Echoes Radio show. (2009-2011).

THE GIPSY KINGS: Tour Press and GRAMMY nomination announcement of "The Susan Luccis" of World Music." Key media work helped band win GRAMMY. (December 2013 - 2014).

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**GONG:** Placements in many progressive rock outlets. Supporting final wishes, as well, with band founder dealing with final stages of cancer. (2014 to date).

**THE GONG SHOW:** Media outreach for coordinating flood victims for Off Broadway show. (2012).

**GRAND FUNK RAILROAD:** Tour press for this great American band. Lots of regional newspapers, radio. Kissonline.com (Gene & Paul's website), The Farm Report (Tribune Media, 199 TV stations), Internet Insider. Crisis management October 2003 with guitarist Bruce Kulick being shot. Main client. (June 2001 - date).

**GREAT WHITE:** Band conducted over 120 interviews in four months for regional newspapers, television, talk radio and video music shows. MUSCLEMAG INTERNATIONAL, WESTERN OUTDOOR NEWS (fishing magazine), HUH!, HIT PARADER, RIP, and a band-written editorial in BILLBOARD. (April - July 1996).

**EMILY HURD:** Media outreach for singer-songwriter included radio and print. Booked shows. (2011-2012).

**NEIL INNES:** Tour press for North American shows. (2010).

**JAY AND THE AMERICANS:** Tour press. conducting interviews for TV, print, radio, internet. (2007 - 2009).

**JANN KLOSE:** Album and tour press. Placements include international, national, local and regional TV, print, web. (2004-date).

**JETHRO TULL/IAN ANDERSON:** Tour, Catalog, Personality media. In addition to standard placements in North American music and regional media, I've placed the band in motivational talk shows such as "David Essel" on Westwood One, REGIS & KELLY, INTERNET ACCESS with 6 million circulation, animal publications, talk radio, goth mags, and more. The whole band does interviews. Crisis management November 2003 with quotes pulled out of context and making national wire services. Main Client. (August 1997-date).

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WOUTER KELLERMAN: Tour press and gig outreach (2012).

MIKE KENEALLY & BEER FOR DOLPHINS: Tour outreach for this progressive/jam/unclassifiable band. Placements included BILLBOARD, regional media, plus GIG Magazine and more. (April - May 2001, Summer 2010).

THE KINETIC KING: Created EPK on blogspot. Reached out for gigs. Offered publicity services and advice. (2011-2012).

THE LEFT BANKE: Tour press, placement in newspapers and radio on the east coast. (2012).

BILL LEVERTY: Media outreach to folk community. Good placements including the BBC. (2011).

LUNATIC SOUL: Side project from progressive rock band Riverside, placements in most every progressive rock outlet. (2014).

KATI MAC: Singer-songwriter based in New York City. Up-and-coming artist with new album. Tour press, New York press--cable TV, fanzines. SWEET TALK (syndicated radio), SONGWRITERS MONTHLY (fanzine), local media. (April 1998 - September 1998).

MAGNA CARTA RECORDS: Progressive Music company. Focus on North American media (print, regional, syndicated media, music supervision, internet). Placements include BILLBOARD, HIT PARADER, GOOD TIMES, MUSIC CONNECTION, NEW JERSEY HERALD NEWS, LAUNCH, GIG, GUITAR WORLD, NEWS OF THE WEIRD, talk radio and more. Artists include TERRY BOZZIO, TILES, UNDER THE SUN, TEMPEST, STEVE MORSE, NIACIN. (May 1999 - December 2002, Fall 2006).

HENRY MCCULLOUGH: Spread the word on two albums, Placements included VINTAGE GUITAR and produced a show at the Iridium, New York City (2011-2012).

MELANIE: Singer-songwriter, classic rock/solid gold artist (2004).

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CAROL MELTZER: Interior Designer. Publicity and marketing of Meltzer's feng shui creations. AMERICAN WOMAN, JEWISH FORWARD, WOMENS WORLD, THE VIEW(TV show). Ghostwriting. (December 1997 - 2002).

MOUNTAIN: Placement in print and radio syndicates (2005).

MISS AMY: Media outreach for GRAMMY-campaign that included public service of music in the schools. (December 2011-March 2012, September 2013).

ELLIOTT MURPHY: Tour press, booking North American dates. (2008 - 2009).

NEW YORK INTERNATIONAL INDEPENDENT FILM & VIDEO FESTIVAL: Placement in regional publications-- NEW YORK PRESS, TIME OUT NEW YORK, EL DIARIO, VILLAGE VOICE, regional markets of filmmakers. Connected with national distributors and agents for filmmakers to help find successful industry connections. (March 17-May 6, 1997, December 1997 to April 1998, September 1998).

CARL PALMER: tour press, placements include syndicated radio, regional newspapers. Liason to media for his work in ASIA. (2006-8).

DEE PALMER: Former Jethro Tull keyboardist (as David Palmer). Media shepherding after story of her sex change operation breaks. (2004).

PEOPLE FIRST MANAGEMENT: Marketing and press for a literacy benefit. Placement included ROCK WIRE SERVICE, STACY JENEL SMITH & MARILYN BECK column for TRIBUNE MEDIA, various New York City weeklies, CBS FM, WBAI, WLIB. (August 1997- September 1997).

ROBERTA PIKET: Jazz keyboardist, independent artist. Radio and print attention in womens, jazz, musician magazines including EXPOSE, JAZZIZ, BESTFEMALESINROCK.COM. tour press. (March 2003-December 2003).

PLATINUM ROAD ENTERPRISE: Musician industry membership organization. Media. BILLBOARD, various websites, LONG ISLAND VOICE. (April 1999 - May 1999).

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PROJECT LIBERTY-WESTCHESTER: Media outreach (November 2001-January 2002).

RENAISSANCE/ANNIE HASLAM: Tour press, album press. DVD publicity. (2014).

ROLLO ENTERTAINMENT: Marketed recording marathon November 1995. I worked one week and placed the company in THE MUSIC PAPER, AQUARIAN and UPN-CHANNEL 9 TV, among others. (November 1995).

SHAOLIN MONKS: Martial arts troupe from China. Focus on New York City press, with Lee Solters. Placement included NEW YORK TIMES, DAILY NEWS, FOX NEWS CHANNEL. (April 1998).

VONDA SHEPARD: Album press, tour press. Many mainstream TV placements, FOLK SCENE RADIO. (2011-2012).

ALIZA SHERMAN: Cybergrrrl/entrepreneur, lecturer, internet innovator. Writer. Handling tour media and major media outlets for her winter RV tour across the United States. Placements included TALK RADIO KABC, AMUSEMENT BUSINESS, I-UNIVERSE/AOL WRITERS CHAT. (January 2001 - March 2001).

SLAMBOVIAN CIRCUS OF DREAMS: Album press, tour press. (2014).

THE SMITHEREENS: Occasional tour press for Jersey-based rock band. (2008, 2010, 2011).

CEVIN SOLING: Media outreach for musician/filmmaker/eclectic personality. (Village Voice, Stephen Colbert, MSNBC were highlights for the Soling's movie, THE WAR ON KIDS). (2007 - 2010).

RIC SOSHIN: Greenwich Village singer-songwriter veteran with beautiful motivational songs. Finding allies in the music business, plus regional press. (August 1997 - 1999).

STATIC 13: Unsigned band from the Northeast, fanzine placement. Bios, support. Record company in-store set-up. Leads, regional press, HIT PARADER, HARD AND FAST, other zines. (1995 - 1998).

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THE STRAWBS: Tour Press. Placements in outlets from the East Coast, MidWest, Canada, West Coast. Significant radio interviews. (2006-2012).

JON SUTHERLAND: Author of THANKS, D.A.D. on Free To Run books. Setting up media outreach campaign in west coast, some national media. (Summer 2002 - date).

SWANK MAGAZINE/UNCLE FLOYD: Comedian Uncle Floyd wrote a column for SWANK magazine. Placement in various rock fanzines, plus local news talk on WPLJ and talk radio WABC (Summer 1995).

TEN TON TIDE: New progressive rock band. Regional press in TIME OUT NEW YORK, MUSIC PAPER, Midwest radio support, all progressive rock fanzines. started prog-rock night that ran from 1995 through mid-1997. (March 1995-November 1995).

THE FAMILY STONE: Tour press consulting and bio updating. Radio and print placements. (2012, 2014).

TOWER OF POWER: National and regional media attention. Radio syndicates include XM, Launch. (Summer 2003 - 2012).

WARRANT: Tour press for 1994 club tour, post-Sony/pre-CMC. INTERNATIONAL TATTOO ART and MUSICIAN. (Summer 1994).

MICHAEL WEHRHAHN: Actor. Placements include WORLD OF MARTIAL ARTS, FITNESS PLUS, YM, NEW YORK POST and local New Jersey papers. (1994-1998).

THE YARDBIRDS/JIM MCCARTY: Tour press for classic act and album publicity for group's drummer who is a singer-songwriter in his on right. (2010).

YOSO: Media advisement, outreach to International Media for MusikMesse (2010).

THE ZEN TRICKSTERS: Horde-esque band from New York State. Focus on album releases and tour press. NEWSDAY, NEW YORK DAILY NEWS, NEW YORK TIMES, regional publications, nationals including RELIX, DIRTY LINEN, KEYBOARD, STEREO REVIEW'S SOUND & VISION. (May 1999 to November 2001).



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**\* Writing Experiences (outlets are listed)**

Author of THE LEIGHTON EXPLOSION, Poetry book, published by Soul Asylum, Canada, (2015).

Author of GET THE GIG: COMMON SENSE CONSULTING, self-published (2014).

Author of PAWS FOR THOUGHT: HOW TO UNDERSTAND WHAT YOUR CAT IS THINKING, published: (2007), Rockwell books, UK.

Author of USING YOUR ART AND THE MEDIA TO COMFORT PEOPLE, published: (2005), Free To Run books, West Hills, CA.

Articles have appeared in:

HYEBOT and MICHAELBRANDVOLD.COM, (2011 to date).

CATFANCY: National, (October 2003 to date).

NEW YORK TAILS: Regional, (Fall 2003).

THE LUCKIEST PETS IN YOUR TOWN, Regional: contributing column to publications: Spirit in Chicago, Our Town in Laughlin, NV, San Francisco Observer (1999).

INSIDE CONNECTION, Regional: New York City, Chicago, Nashville, Los Angeles. Monthly Column: A Day in the Life: publicity (1999 - 2005).

HIT PARADER, National: Monthly Column: Video View/Home Entertainment. Also contributed over 100 articles, handled lyric licensing. Managing Editor. Song licensing, customer service. (1989 - 1999).

HIT PARADER PUBLICATIONS, National, Created publications POWER HEROES AND VILLAINS, ACTION MOVIE HEROES. (1992 - 1994).

MUSIC LIFE-JAPAN, New York beat columnist. Also contributed articles from (1989 - 1997).

THE MUSIC PAPER, New York. Folk and metal columnist. Also contributed articles. (1984 - 1998).

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SHOUT MAGAZINE, National. Contributed hair care/hair scare column. Also contributed articles. (1991-1992).

BUFFALO BACKSTAGE, Regional, Buffalo, NY. Contributed New York Telephone Conversation column. Also contributed articles. (1982 - 1988).

GOLDMINE: discographies of Rick Derringer, Scorpions/Michael Schenker, articles, record reviews, obituary on Wendy O. Williams. Occasional contributions. (1982).

LIVE WIRE: Regularly contributed articles, (1989 - 1992).

ROCK SCENE/CONCERT SHOTS: Regularly contributed articles (1987 - 1989).

CREEM: Regularly contributed articles, (1986 - 1989, 1992).

MISC.: 1 to 6 articles each have also been published in the following outlets: THE BOSTON BEAT, BANZAI (KANSAS CITY), Z-ROCK (National), ROCKLINE ONLINE, GIG (National), INSIDE KARATE/KUNG FU (National), MUSCLEMAG INTERNATIONAL (International), ROCK & SOUL (National), WORD UP (National), FACES (National), TODAY'S BLACK WOMAN/HYPE HAIR (National), COUNTRY SONG ROUND UP (National), METAL MANIACS (National), BALLBUSTER (National), HARD REPORT (National, trade magazine). BILLBOARD ((National, trade magazine), MUSIC BUSINESS (National), HARMONY CENTRAL (web), AMERICA ONLINE: The Nightclub (web).

POETRY PUBLISHED IN LIVE WIRE/POWERLINE, BUFFALO BACKSTAGE, THE AQUARIAN/EAST COAST ROCKER, "NICKEL," WALLPAPER, FORGOTTEN VOICES: UNFORGOTTEN DREAMS (A BOOK PUT OUT BY THE COALITION FOR THE HOMELESS-1986). Does live poetry performances and readings at venues including Peter Max Studio, the Nuyorican Cafe.

DISCOGRAPHY OF RICK DERRINGER PUBLISHED IN RICK DERRINGER'S ROCK GUITAR SECRETS, Columbia Pictures Publications, 1984. REACH FOR THE SUN (play, performed by POETS REPERTORY THEATER OF LONG ISLAND in 1977).

ONE WAY TO HEAVEN (play, workshopped at HOWL FEST, NYC; SAN ANTONIO'S LIVING RIVER CHURCH, JOHNNY O'S, BRONX, NY).

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Winner of Jacob Hamer Memorial contest. Have interviewed over 1000 lifestyle and entertainment people.

**\* Management/Music services, Event  
Coordination/Packaging/Project Development Experiences**

DEAN MADONIA'S FRANKENSTEIN: Helping set up a brand aiming to be similar to Trans-Siberian Orchestra but for Halloween. (2014 to date)

DEREK SHULMAN: Media outreach for a variety of clients, including classic rock catalog by Gentle Giant, specialty projects with Management 2 PLUS and for Frontiers Records. (2009 - date)

JANN KLOSE: Handled music services for Jann Klose since 2006, highlights including finding recording studio, budget negotiations, booking and promoting tourdates, coordinating collaborations, project creation and support, networking with contacts in music business. (2004 to date).

MARTIN BARRE: General support and leads. (2014 to date).

ELLIOTT MURPHY: Hooking him up with U.S. contacts for potential revenue streams, project and tour creation. Publicity. (2008 - 2009).

9-11, FIFTH YEAR OPEN MIC & ARTS SHOW, Organized and hosted at the Mosholu Community Center, Sept. 11, 2006, as part of the Bronx Artists Collective. Benefit at CBGB for CITY CRITTERS: booked guests, coordinated auction, arranged venue, publicity, planned show, designed playbill.

THE FIRST WEDNESDAY SERIES: set up a monthly night of Progressive rock at the Rock and Roll Cafe, New York City, (1995-1997).

PHOEBE LEGERE: Helping New York City underground artist establish her destiny as a folk artist. (2015 to date).

PROGRESS DAY: set up for Entertainment Media Relations Students, booked special guests, cleared venue. Invites. (2001).

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PHOENIX ENTERTAINMENT: Helped set up business with Phoenix Entertainment, formerly a music management firm, now a Sports Management firm, coordinated financial investor, consulted band. (1989).

SOUL MOVES MUSIC: Music supervision outreach company partnership with songwriter Karen Besbeck. Contracts, communication and research. Had a placement in soap opera. (2011 - 2014).

JOE DENINZON & STRATOSPHEERIUS: Building brand as "the" world's authority on alternative violin technique. (2012 to date).

Consultation on Entertainment Business for Gary Wolff, an S.E.C. attorney. (1986-'92).

Created budgets for educational videos. Various.

Created magazines for HIT PARADER PUBLICATIONS, GREAT EASTERN PUBLISHING.

**\* Radio and Television Experiences**

**Proposed** TV series, CHAMPION OF THE WORLD. seeking funding, write scripts, business proposals. Goal to create a film and TV production company in the Bronx. Networked with local TV and film producers. Sought funding. (1996-2003).

Consultation for Bronx area film and TV. INTERVENTION (creative suggestions for outreach, parties, networking to regional businesses). Consultation for TV show, PENELOPE PEACH & FRIENDS (Bronxnet). (2000).

Consultation, Talent Acquisitions and on-camera for TUCCI AT TWO (Manhattan Cable, 1987-1989).

Contributions to MTV, VH-1 through the years. Most notably specials on David Lee Roth, David Lee Roth and Van Halen, several metal/hair band epsiodes, Duran Duran, John Taylor, The Grammy Awards, plus several BEHIND THE MUSICS. Supplied research and on-air sources. Music leads for first season of ROAD RULES. 1986-1996.

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On camera for RIKKI LAKE, THE REPORTERS.

Source for TALKERS RADIO COUNTDOWN for media and contemporary.

On Air

Source on Animal Rescue for WBAI. On air.

Source for THE NEW YORK POST on contemporary rock.

Source for The Great American Talk Countdown/Talkers on rock music.

WFUV-Bronx, NY. Morning Drive. On air, one day a week, some overnights. (1988-'90).

WDFH-Dobbs Ferry. Music radio shows through 1994, consultation, talk radio, minimal music radio in 2002. (1983 - 2013).

WRNW-BRIARCLIFF MANOR, Chappaqua, NY. On Air Personality. music show, public service and community relations director. produced commercials and public service programs. (1981 - 1982).

WZIR-Buffalo, NY. Midday air personality. interviewed musicians, created local music show, created contests promotions, dealt with community on public service, produced commercials and radio drama, talk show fill-ins. (1980 - 1981).

WBUZ-Fredonia, NY. Announcer, community relations, created shows, produced and wrote commercials. (1976 - 1980).

WCVF-AM & FM, Fredonia, NY College station. created shows, on-air, music director. production, interviews. created music department. One of the best college radio stations in the entire world. Work used with the Voice of America includes radio program, "Welch's Grape Juice." (1976 - 1980).

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**\* Workshops**

Freelance Writing, guest lecturer, Fordham University, (1993).

Creative Writing, Basic Composition, Interviewing Techniques with High School Students  
City-As-School, New York City, NY (1986-1991).  
Received Citation as Best Internship, (1989).

Taught publicity workshops throughout New York City for the New York City International Independent Film and Video Festival, (1997-1998).

**\* Panels**

CMJ (College Media Journal): Breaking Heavy Metal in the '80s, (1986).

How to Survive in the Music Business, (1998).

Heavy Metal Magazines, (1993).

Publicity, (2006) (w/DIY Convention).

American Noize Fan Forum: Publicity Panels, Media Panels: (1994).

The Juice Convention, South Carolina: Publicity Panel, (1996).

Harrisburg Music Conference, Pennsylvania: Promoting your band, (1998).

Empire State Music Conference: Publicity Panel, (1993, 1994) Moderated (1997).

The Indie Sessions (Inside Connection): Moderated A Day In The Life Panel, (2001).

IBS Convention: Careers in Media, (2002).

GEMS Panel: Publicity Panel, Politics and Music Panel, (2004).

Independent Publicity Panel, (2005).

Moderated Panel on the Media and pitching, (2006).

IBS Conention: Classic Rock Panel, Becoming a Media Entity Panel (2004), Promotions (2006, 2008, 2010).

DIY/CMJ Convention: Independent Music Careers Panel, (2005).

CMJ Convention: Not Ready for the Tonys, Art Rock Panel, (2006).

Lehigh Valley Music Conference: (2011).

Philadelphia Music Conference:(1994).

Undercurrents: (Cleveland) (1992, 1993).

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**\* Honors and Awards**

Jacob Hamer Memorial Playwriting Contest (2005).  
Who's Who of Americans (since 1992).  
Who's Who of American Women (2005).  
Music Woman To Watch by Music Women International (1998).  
Honorable Mention for BILLBOARD song contest, "I'll Carry You Across" (1993).  
Citation as Internship Coordinator-of-Year for City-As-School (1989).  
Best Song of the Country for Daughters of American Revolution contest (1974).

**\* TEACHING CURRICULUM**

Media Relations/Publicity/Public Relations.  
Composition.  
Creative Writing.  
Freelance Writing.  
Public Speaking.  
Popular Culture and the Media.  
Interviewing Techniques.  
Proofreading and Editing.  
Oral Interpretation.  
How to Write About Your Most Favorite Hobbies.  
Current Events and Comparative Media.  
Using Your Art and the Media To Comfort People.  
Using Old Traditions for Modern Age Communication.  
Folklore of Cats from Every Continent.  
Tri-State Area resources on Animals.  
Darwin and Religion relate.  
Poetry Writing.